



# KEY PRINCIPLES IN PUBLIC ADMINISTRATION



## Rule of Law

*Ensuring that all administrative decisions follow statutory provisions, due process, and fairness.*



## Accountability to Institutions

*Maintaining accountability to the political executive, judiciary, and legislature while upholding administrative integrity.*



## Leadership

*Providing direction, taking responsibility, and guiding teams towards achieving governance outcomes.*



## Teamwork

*Working collaboratively across departments and teams to achieve common goals.*



## People Management

*Managing diverse teams through effective communication, empathy, and problem-solving requires soft skills.*

## Focus Point: *Solutions for District-Specific Issues*

Karimnagar, 2022

### A-Shield App

Launched an application for use by ASHA workers to **test Anemia and records their beneficiary data** like name, address, HB value and medicine provided by them at their test time.

- Digital tracking of individuals tested for anemia
- Easy access to past test results and prescriptions
- Information relay to reporting Doctors / Health facilities



## Management of Medaram Jathara

- Asia's largest tribal congregation, held once every two years
- Footfall of nearly **1–1.5 crore devotees over four days**
- Coordination across 20+ departments; Extensive VIP movement including Ministers, MPs/MLAs, etc.
- Temporary town-level infrastructure created for public services



### Key Focus Points



#### Crowd Management & Safety

- Deployment of police forces, crowd movement planning, and continuous monitoring of high-density areas.



#### Traffic & Transport Management

- Traffic diversion plans, large-scale parking arrangements, and special bus services for pilgrims.



#### Sanitation & Public Health

- Temporary toilets, solid waste management, drinking water points, and emergency medical camps.



#### Temporary Infrastructure & Utilities

- Construction of temporary roads, lighting systems, power supply, and basic public amenities.



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#### Inter-Departmental Coordination

- Coordination among police, health, transport, revenue, electricity, and municipal departments.

## STARS 30 Initiative

- Identifies 30 meritorious students with economically poor tribal background.
- Shapes them for India's most prestigious institutions like IIT, NIT, IIITs, and Entrances like NEET, GATE etc.
- Residential-cum-Teaching Programme with structured academic mentoring.
- Funds for infrastructure sourced through district administration and CSR.
- Year-on-year, multiple students have secured seats in prestigious institutes.

## Project AVVAL

*("Avval" means Mother in Gondi language)*

- **Goal:** To reduce infant and maternal mortality rates in tribal areas.
- Tracked every pregnancy case and provided ambulance support for safe delivery
- Programme targets 100% Institutional Delivery
- Network linkage with more than 20 PHCs across 13 mandals.
- **Outcome:** In 1 year (2013-14),  
*IMR – 20 per 1000 births (Earlier: 56)*  
*MMR – 200 per 1 Lakh deliveries (Earlier: 222)*

## Giri Utsav

- Vibrant **2-Day festival** to promote preservation and celebration of tribal culture and traditions.
- Provides a platform for tribal communities to showcase cultural heritage and products.
- Serves as a platform for fostering, preserving, and providing a **market for the unique traditional arts** of the region.



## Other Initiatives

- **Nutri-Food Basket:** To improve **dietary diversity** among tribal households. The project developed **locally acceptable nutrient-rich food products** to supplement existing diets and improve key nutritional indicators such as anemia and underweight among children.
- **Sustainable agricultural development through ICRISAT:** To improve farming systems in tribal mandals of Adilabad. The project focused on introducing improved agricultural practices, establishment of **value addition centers**, and strengthening market linkages for around 1,000 tribal farming households.
- **Badi-Baata Pandaga: 5-Day School Re-opening Festival** to encourage tribal children to return to school through engaging learning activities such as **nature walks, competitions, and cultural events**, building a positive connection between children, parents, and schools.



## Dalit Bandhu Scheme Implementation

### Context

- Flagship Telangana scheme providing ₹10 lakh grant per SC household
- Aimed at creating sustainable livelihood enterprises and economic empowerment
- Beneficiaries free to choose enterprise across 6 sectors

**Key  
Implementation  
Challenges**



**Safe and efficient  
transfer of large capital  
grants (₹10 lakh)**

**Preventing misuse or  
diversion of funds**

**Ensuring  
entrepreneurial  
grounding and long-  
term sustainability**

## Key Innovations

### Introduced “Telangana Dalit Bandhu Account” – controlled DBT mechanism

- Only one bank account per house hold can be created
- No minimum balance is prescribed for the account

### Funds released only for third-party payments for enterprise setup

- Direct cash withdrawals were restricted.
- Payments allowed only to vendors or service providers.

### Collector oversight with real-time monitoring

- Fund transfers require Collector authorization.
- Digital platform developed to monitor grounding and operational performance.

### Creation of Dalit Rakshana Nidhi risk-support fund

- Small portion of fund pooled into Special Contingency Fund.
- To act as a safety net in case of unforeseen incidents – Accidents, Disasters, etc.

## Impact & Outcome

**Rs. 1,800 Crore**

Disbursed to 18,000 families

**16,149 Enterprises**

Established across 6 sectors

**21,802 Jobs**

Additionally Created

Significant increase in household consumption and local economic activity

## My Role

### Commissioner of Health & Family Welfare + Mission Director-National Health Mission (MD-NHM)

- Implement and monitor State Schemes as well as more than 35 Central Health Schemes under NHM
- Disease surveillance, outbreak control, and public health preparedness
- Improving maternal, child health, and immunization coverage
- Ensuring effective coordination between state & district health systems

Held additional charge as **MD, TGMSIDC** and **CEO, Aarogyasri** for brief durations.

## Identified Challenge

Requirement of significant funds for taking up **Health Care Infrastructure projects** and for **expanding public health services, especially for Women and Elderly.**

## TG-SVASTH

Telangana - Strategic Vision for Attaining Sustainable Transformation in Healthcare

- **USD 500 Mn (INR 4,150 Cr.)** assistance from the World Bank for 6-year project.
- **3 Key thematic areas** – Combating NCDs, Expanding Women Health services and Elderly Care  
*(Regional Cancer centres, Maternal Morbidity clinics, Genetic Clinics, Geriatric Wards, Trauma Care Centres, etc.)*
- Focus laid on services over & above central schemes, ensuring no overlap.

## Administrative Role

- **Initiated the proposal and ensured regular follow up** with World Bank team, State Govt. and Central Govt. officials, viz. **NITI Aayog, MoHFW** and the Department of Economic Affairs (**DEA**).
- Proposal uploaded in Oct'2024 & DEA Approval secured in Feb'2025, **within 4 months.**

## National Workshop on Non-Communicable Diseases

- *Successfully hosted the NWNCD in collaboration with MoHFW*
- *Brought **policymakers, experts and program staff** onto a unified platform.*
- *100+ Bureaucrats / Experts working in the Health sector and Representatives from Global and National Organisations.*

### Launch of NCD Clinics

- *Established 35 NCD clinics in GGH/DH across Telangana with focus on **hypertension, diabetes and 3 types of cancer (oral / breast / cervical)***
- *Standardized screening protocols, testing flow and clinic layouts*
- *Enabled single-point specialist care for chronic disease management*

### 100-Days TB MukT Bharat Abhiyan

- *Strengthened NAAT testing across 9 priority districts, Optimized deployment of NAAT equipment*
- *Improved case detection through line-listing, rapid testing, and efficient sample transport systems*
- *Achieved 91% of expected testing capacity (69,975 tests conducted) during campaign period*
- *Recognized by MoHFW for exemplary NAAT testing performance*



## WHY STRENGTHEN FOOD SAFETY ?

- **First step in ensuring Public Health; Prevents any foodborne outbreaks.**
- **Directly impacts growth, nutrition, and overall wellbeing of children**
- **For a culinary hub like Hyderabad, food safety is paramount.**
- **Enforcement ensures sustainable growth of the food industry**

## Task Force Formation

- *3-member Special Task Force for **surprise inspections***
- *All types of establishments covered – Premium Restros, Manufacturing Units, Hostels, Hospitals, etc.*
- ***Category-wise focused drives** to bring accountability.*

## Leveraging Social Media

- *Publicised the inspections through **twitter** and online media*
- *To improve transparency and **widely promote food safety***
- *Acted as a **deterrent for food businesses** to not commit violations*

## Positive Initiatives

- *Intensified trainings for street-food vendors.*
- *Initiated Special drive to certify 235 Social welfare schools as **Eat Right Schools** under FSSAI.*
- *Achieved **Eat Right Station** tags first time in Telangana for 5 Metro Stations.*

## Other Measures

- ***Coordination meetings** with Addnl. Collectors (Adjudicating Officers).*
- ***Food Testing Infra strengthened** – Got sanction for 3 new regional labs in Telangana.*
- ***Commended proactive food businesses** to encourage compliance.*



**National recognition:** The initiatives and the resulting positive outcomes in Telangana were recognized and appreciated by the Central Advisory Committee (CAC) of FSSAI including the CEO, FSSAI and other CAC members.

**Led to similar movements and strong enforcement actions in other states in India.**



Telangana Today

## Fruit vendors under watch for violations

Officials seize fruit stocks for using banned artificial ripeners

CITY BUREAU  
HYDERABAD

After seizing and destroying 550 kg of fruits that were artificially ripened by placing Ethylene Cellulose wrappers near the Kothapet market area, authorities have issued an advisory on the correct practices for artificial ripening as per the Food Safety and Standards Authority of India. The Task Force on Thursday also issued notices to the three vendors whose stock was confiscated.

### Guidelines for fruit ripening

- Keep the fruit in air-tight boxes or use paper or other material
- Take ethylene forming sachet (500 mg containing 50 mg 2 chloroethyl phosphonic acid (Ethephon)) and dip it in water for 5-10 seconds
  - Place the water-soaked sachet (1 per 15kg Fruits) in a perforated plastic box
  - Place this small plastic box containing the sachet into the fruit box/crate (approximately at the center of the box/crate), which should be sufficient for 15 kg of fruit. The ethylene gas generated will not exceed 100 ppm
  - Remove the small plastic box containing the sachet after 24 hours

### WHERE CAN CUSTOMERS COMPLAIN?

FOR ENTIRE STATE  
Whatsapp - 9100105795  
Twitter/Instagram: @cts\_telangana  
Mail: diripmtg@gmail.com or fssmtg@gmail.com

FOR GHMC ZONE  
Call: 040-2111111  
Twitter: @afcgghmc  
Mail: foodsafetwing.ghmc@gmail.com

seized and a penalty of up to Rs 2 lakhs will be levied on the vendors. Giving an alternative to these practices, Ethephon in powder form was recommended. "It shall be packed in 40-60 micron cellulose membrane paper or its

equivalent in the form of small sachets. This ripening method may be used where ripening chambers are not available or for in-transit ripening," read the statement, adding that the sachet must generate only ethylene gas and no traces of calcium

## ఆన్లైన్లోనూ ఫుడ్ కంప్లయింట్స్

పుడ్ సేఫ్టీ విభాగం కీలక నిర్ణయం

స్పిగ్నీ, జోమాట్ తదితర యాప్లలో ఇన్స్టాల్

తృప్తలోనే అందుబాటులోకి..

08

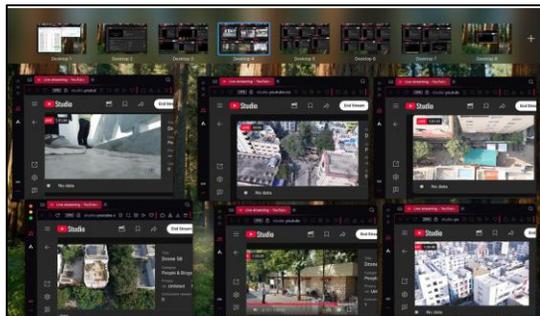
కస్టమర్లను నియంత్రించేందుకు ఫుడ్ సేఫ్టీ విభాగం కీలక నిర్ణయం తీసుకున్నది. ఇకపై వినియోగదారులు ఆన్లైన్లోనూ ఫుడ్ కంప్లయింట్స్ ఇవ్వచ్చు. ఈ విధానాన్ని తొందరలోనే అందుబాటులోకి తీసుకురానున్నది.

- ది.శ., తెలంగాణ బ్యూరో

### జీవీకే-1 మారల్ ఫుడ్కోస్టుకు సోపానాలు

బుజుకారాబ్దు: పలు బోలు, రెప్ప రెంట్లు, ఫుడ్కోస్టు ల్లు బాన్సుఫార్మ్ బ్యూయం కొరగా యూనియండ్.

బుజుకారాబ్దు జీవీకే-1 మారల్ ఫుడ్కోస్టులో ఆరోగ్య తప్పక అధికారులు ద్వారా పరిశోధన, నిర్వహణ వారిని అధికారులు పరిశోధించింది. ఆపరేషన్, స్పెషియల్ కో, లాభాల్లో తగ్గంపాటును గుర్తించి వోటీషులు తారబీసింది. కేవలంలో రాడన్ నామక పుటల్లో మళ్ళీ మళ్ళీ తయారీపై అధికారులు గుర్తించింది. మునుమును రెప్ప తగ్గం ముంస మేరకు పుర్రాకో కేవలం, స్పెషియల్ లాభి రెప్పరెప్పక నిర్వహణ కుమక వోటీషులు తార బేసింది.



## Drone Surveillance – Jubilee Hills By-Election

### Challenges

Narrow lanes & Dense habitations | Limited ground-level visibility  
Need for real-time monitoring of voter movement

### Intervention:

- **Comprehensive Drone surveillance system** deployed for election monitoring
- **139 drones deployed covering 407 polling stations** for real-time aerial oversight
- **Live feeds integrated with Command & Control Centre** for monitoring voter flow and security
- **Technology collaboration with IIT Hyderabad TiHAN** and local drone startup

**Visible surveillance also acted as a deterrent against violations**

## Currently posted as Commissioner, GHMC

The **erstwhile** Greater Hyderabad Municipal Corporation (GHMC) comprised of **6 zones | 30 circles | 150 wards**, spanning an area of 650 SqKm. Subsequently, it was **merged with 27 ULBs → Leading to 2,053 SqKm** and then trifurcated into 3 corporations.

## Challenges

**Wide administrative scope**  
across diverse urban  
governance functions

**Managing daily operational issues**  
while advancing long-term  
strategic initiatives

**Complex coordination**  
across multiple  
departments and agencies

**Managing high public  
expectations**  
in a rapidly growing city

## Focus Task: Expediting long-term Infrastructure Projects

### H-CITI Programme

*(Hyderabad City Innovative and Transformative Infrastructure)*

**Challenge: Land acquisition delays** impacting progress of H-CITI projects due to fragmented coordination between engineering, revenue and administrative departments.

#### Interventions:

- Initiated **Weekly Coordination meetings** between Engineering, Town Planning, Zonal Commissioners, and other key officers, to avoid bureaucratic delays.
- **Process Improvement:** Resolved systemic issues which were causing delays (LA request generation directly by Engineering team)
- Prioritized finances for advanced-stage projects.



## Critical Assignment: Delimitation of GHMC into new wards, following the merger of 27 ULBs.

### Technical & Analytical Exercise

- **Several factors considered** for ward restructuring such as population, geographical area, natural boundaries, scope for future growth, etc.
- Followed an **Iterative process** to optimise the ward division.

### Legal & Procedural Complexity

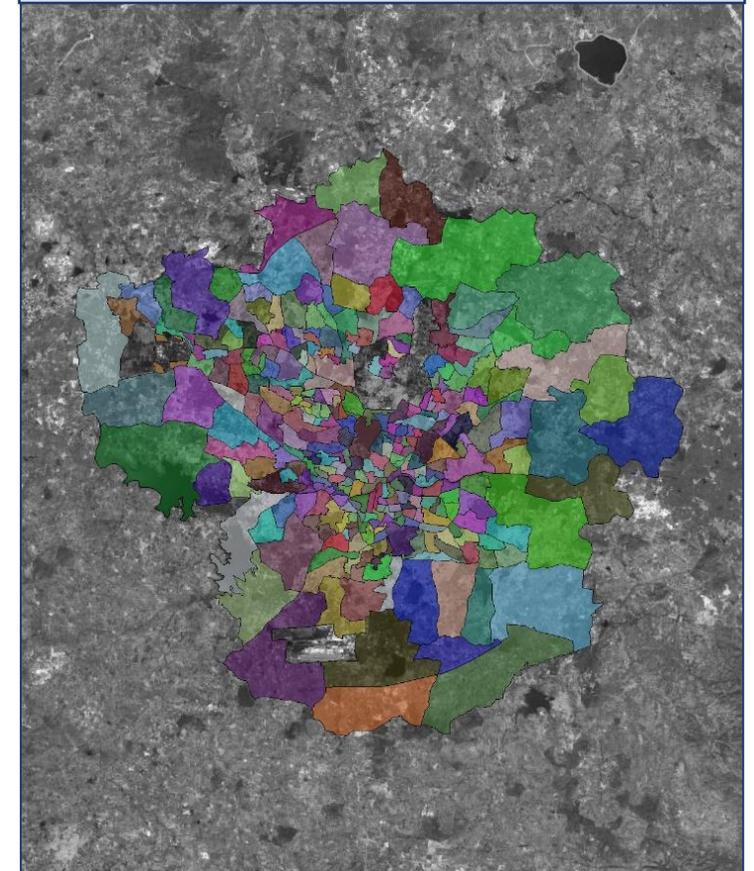
- Conducted **comprehensive review of statutory provisions** and precedents across the country.
- Established the framework with **strong foundation** for creation of wards, that **successfully stood scrutiny in court.**

### Stakeholder & Public Consultation

- Processed **5,913 public suggestions/objections** through a structured consultation process and held **special session** to receive inputs from **elected body.**
- **Accepted** (some partially) 1,803 suggestions (**30%**), reflecting significant consideration for public opinion.

### 300 Wards

12 Zones | 60 Circles



- 1 Stay Connected to the Field**

Regular field visits help understand real problems and ground realities.
- 2 Keep Track of All Departments**

Monitoring work across departments helps ensure better governance and timely action.
- 3 Coordination is Key**

Bringing different departments together helps resolve issues faster.
- 4 Work with Knowledge Institutions**

Engage with institutes like IITs, NITs and ICRISAT to bring new ideas and solutions.
- 5 Build Partnerships**

Working with NGOs, philanthropies and other partners helps identify new development opportunities.



**R.V. Karnan**

**Education:** B.Sc. Forestry

**Indian Forest Service (IFoS) (2007-12)**

**Indian Administrative Service (IAS, 2012)**

## *Administrative Journey*

2014

Project Officer, ITDA Utnoor, Adilabad

Jun 2016

District Collector, Mancherial

Sep 2018

District Collector, Khammam

Jul 2021

District Collector, Karimnagar

Jul 2023

District Collector, Nalgonda

Jan 2024

Commissioner of Health & Family Welfare  
(and Commissioner of Food Safety)

May 2025

Commissioner, Greater Hyderabad Municipal  
Corporation (GHMC)

**THANK YOU !**

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